

Mr Azeem declared that he had received a previous conviction for underage sales of alcohol, and that he had learned a lot from the experience and measures had been put into place within his current premises to combat any future problems, including fully training his staff, implementing challenge 21 and underage refusals. The sub-committee was informed that the area surrounding the proposed site already had 12 to 14 other shops trading there, it was not a residential area and was generally very quiet with no other excessive alcohol sales in the area. Mr Azeem stated that his current premises were situated close to a school and up to 40 children per day would frequent the premises. Mr Azeem advised the sub-committee that he was experienced in dealing with the local children and he had built up relationships with all of his customers.

Mr Azeem highlighted to the sub-committee that CCTV would be maintained and each tape kept for two weeks, this would help to keep any crime to a minimum as CCTV advertising would be on show around the premises. No alcohol would be consumed on the premises and the challenge 21 initiative would be taken very seriously with id requested regularly and advertising placed all around the premises. Mr Azeem further stated that he would be happy to reduce the hours requested down to 23.00 instead of 24.00 (midnight) as he did not wish for anybody living in the vicinity of the premises to be disturbed in any way.

Mrs Hema Patel spoke on behalf of the local residents group (MANERP) and raised several points of concern surrounding the addition of another licensed premises in the area. These concerns included the possibility of an increase in anti social behaviour in the area, along with the possibility of an increase in drink related offences and higher underage sales of alcohol and tobacco. Mrs Patel further highlighted that there were already a considerable number of licensed premises in the vicinity, and an increase would lead to more noise in a heavily populated area. Local residents did not feel that another licensed premises was necessary and overall would have a detrimental affect on the area.

The sub-committee retired to consider the application.

RESOLVED

The sub-committee unanimously agreed to grant the New Premises Licence subject to the conditions as set out in Paragraph 7 on page 3 of the committee report and to the following additional condition imposed by the sub-committee:

- Alcohol sales to be restricted to the hours of 10.00 to 14.00 and 18.00 to 23.00

The Hours of operation of this Licence would therefore be:

Hours premises are open to the public

Monday to Sunday 08.00 until 24.00

Sale of alcohol for consumption off the premises

Monday to Sunday 10.00 until 14.00
18.00 until 23.00

Conditions detailed in paragraph 7 on page 3 of the committee report:

Prevention of Crime and disorder

- i) Video / CCTV equipment shall be installed inside the premises and maintained in working order.
- ii) Video / CCTV equipment will be set to record from the time that the premises open to the public until the premises close and all members of the public have left.

- iii) Digital images shall be retained for two weeks and shall be produced to an authorised officer on demand.
- iv) Notices advising that CCTV has been installed on the premises shall be posted up so that they are clearly visible to the public within the licensed premises.
- v) No alcohol shall be consumed on the premises.
- vi) Any grills and / or alarms installed at the licensed premises shall be maintained in working order.

Prevention of Public Nuisance

- i) The premises licence holder shall be responsible for prevention and disposal of waste on the frontage of the premises and make provision for the emptying of litter bins in the vicinity of the premises.

Protection of Children from Harm

- i) The 'Challenge 21' initiative to prevent sales of alcohol to persons under 18 years of age will be implemented at the premises.
- ii) Signage will be prominently placed within the premises advertising the fact that the premises operates the 'Challenge 21' initiative.

Additional conditions imposed by the sub-committee:

- Alcohol sales to be restricted to the hours of 10.00 to 14.00 and 18.00 to 23.00

Reasons for the decision:

In view of the findings of fact, the sub-committee is satisfied on a balance of probability and considering all the circumstances, including the conditions imposed, that the requested application would not create public nuisance, increase crime and disorder or expose children to harm.

In coming to its decision, the Sub-Committee also had regard to Peterborough City Council's Statement of Licensing Policy and the National Guidance, in particular, those sections highlighted at paragraphs 9.2 and 9.3 of the committee report.

2.30pm to 4.30pm
Chairman

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